

Show Specials/Exhibit Hall – Layout, promotion, new insights, etc.

“We were very pleased with the show overall. The set up in the 49th floor was great and everyone was helpful. The Suite was awesome and the view was amazing; it looked liked an Andreas Gursky picture. We were busy, so it was a great show, our best Las Vegas show ever. It showed us that it was worth the afford to do the show and create all the new beautiful designs.”

-Stefan Flatscher

*Designer and Co-Founder of Freudenhaus and Managing Partner
FH Eyewear*

“Vision West 2009 was simply amazing for MYKITA. The combination of the Suites layout, show organization and professionalism of Reed Expo permitted us to introduce our different collections to optical retailers and fashion stores. For a few years, MYKITA has developed multiple concepts targeting different groups of high end North American retailers. Vision East and Vision West are the best places for us to promote our concepts and make new contacts; “rendezvous” in 2010.”

-Cedric Moreau

*President
MYKITA*

“Color-coded carpeting simplifies navigation on the show floor.”

-Camille Tyler

Grand Rapids Opthamology

“I really like the color coded floors. It helped me navigate through the convention. I also appreciate the facebook fan page too”

-Jennifer Dang

*Student
SCCO*

“I really liked the lay out, lighting, and overall environment of this years Vision Expo. I also like the friendly atmosphere and great variety of selections for eyeglasses made available. This was my first time at Vision Expo and it will definitely not be my last.”

-Alice Kim

*Optometry Student
SCCO*

Show Specials/Exhibit Hall – Layout, promotion, new insights, etc. (conti.)

“As an optometry student, I thought the Vision Expo was very useful for future reference. I am interested in opening my own practice and this conference gives me a first hand of where to look for my resources.”

-Peony Tam

Optometry Student

Western College of Optometry

“Great set-ups and booth décor, representatives from frame companies were outstanding, very motivated, can’t wait until next year!!”

-Vanessa C. Park, O.D.

Optometrist

Dr. V.C. Ceballos, O.D.

“I like the exhibit set up. It was easy to follow the map, and the whole place was well organized and looked great. Loved the celebrity component.”

-Gagan Kasir

Student

SCCO

“The display of various frames and other eyewear are very beautiful! Everything is organized in such a great, easy-to-find way, that my first time at the Vision Expo has been a wonderful experience. The info helpers were very friendly and the hand outs were great.”

-Jewearly Kho

Optometry Student

SCCO

**Show Specials/Exhibit Hall – Layout, promotion, new insights, etc.
(conti.)**

“This is my first time at the Vision Expo Conference and I am very impressed of how everything is organized and set up. All the vendors were very kind and informative about their own products/merchandise. I hope Vision Expo can continue annually in Vegas”

-Tan N. Tran

Optometry Student
Western University College of Optometry

“Great use of space and organizing the vendors.”

-Deanna Wong

Optometrist
Scripps

“This has been an awesome experience! Customer care has been so very helpful. I’ve met so many new optical professionals and I can’t wait until next Vision Expo.

-Rhonda Crawford

Optician
Family Eye Health

Signage/Creative – Look & feel, updated creative, etc.

“I always enjoy the atmosphere, vendors, networking, product displays, show specials, etc. It was quick and convenient to pick up my exhibit hall badge at the convention center. The signage was large which made it easy to find all the vendors.”

-Yvonne Mason

Optician
Kaiser Permanente

“Vision Expo is friendly, knowledgeable, a lot of visual technology – very informative.”

-Sylvia Psuty

Sales
20/20 Vision

Signage/Creative – Look & feel, updated creative, etc.(conti.)

“Services provided were excellent, especially screens for help.”

-N. Hirgi

*Practice Manager
Optometrist Dr. Hirgi*

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-Alice Kim

*Optometry Student
SCCO*

“The location was easy to get to and the convention center comfortable to explore.”

-Ed Melman

*Optometrist
Eyeland*

“This is a good show – good displays, easily accessible booths & good colors!”

-Michael Bassex

*Sales
Spectrum Optics*

Conference

“Medical & Scientific Pavilion, complimentary CE’s are very informative. Please continue to sponsor them.”

- Emily Wang

*OD
Infocus Vision Center*

Conference (conti.)

"This experience is wonderful. I have learned many new techniques to bring back to my office."

-Stacey Oehrlein

Optician

Danville San Ramon Optical

"The speakers & classes I have taken were great. Everyone associated with Vision Expo have been very helpful."

-Tina Landes

Optician

Eye Care Specialists

Website

"Website and facebook page are really good and informative."

-Marc Kallal

Student

SCCO

"Advertise more on Twitter, Facebook, MySpace, YouTube."

-Chris C.

Student

SCCO

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